

PRESS RELEASE

Experiencing technology: DEUTZ becomes a partner of the Coreum

- DEUTZ signs cooperation agreement with the Coreum
- Product launches, training courses, and events in an innovative setting

Cologne/Stockstadt, July 8, 2021 – After signing a cooperation agreement with the Coreum DEUTZ is now an official partner of the innovation platform, which is located in Stockstadt near Frankfurt.

The Coreum sees itself as an innovation and technology platform in the field of construction equipment and wants to position itself as a meeting point and venue for training and continuing professional development in the sector. In the future, DEUTZ will use the modern facilities and infrastructure at the site, which covers around 120,000 square meters, to demonstrate its products. The Cologne-based drive systems specialist also plans to use the Coreum as a venue for training courses, inhouse trade fairs, and other events.

Michael Wellenzohn, member of the DEUTZ AG Board of Management responsible for sales, service, and marketing, explains: “The Coreum concept of bringing technology to life convinced us immediately. Not only can we present our engines and innovations on the site, but our customers can also try out the products directly in the machine in use.”

In the Coreum’s permanent exhibition, DEUTZ will showcase its engines and provide visitors with information about the company and its products in the interactive brand box.

More information on the Coreum can be found at <https://www.coreum.de/>.

The engine company.



Caption: Michael Wellenzohn, member of the DEUTZ Board of Management (r.), and Björn Hickmann, managing director of Coreum, look forward to working together.
Credit: DEUTZ AG

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About DEUTZ AG

DEUTZ AG, a publicly traded company headquartered in Cologne, Germany, is one of the world's leading manufacturers of innovative drive systems. Its core competencies are the development, production, distribution, and servicing of diesel, gas, and electric drive systems for professional applications. It offers a broad range of engines delivering up to 620 kW that are used in construction equipment, agricultural machinery, material handling equipment, stationary equipment, commercial vehicles, rail vehicles, and other applications. DEUTZ has around 4,600 employees worldwide and over 800 sales and service partners in more than 130 countries. It generated revenue of almost €1.3 billion in 2020. Further information is available at www.deutz.com.

About the Coreum

The Coreum is a platform for innovation like no other in Germany, providing a unique setting for events. Since 2018, the Coreum has been bringing people together who work in construction, material handling, and recycling. They can see the latest machinery, attachments, and technologies for their industries – and try them out on site. The 120,000 square meter venue has everything that partners, companies, and event organizers will need for their product launches, conferences, and other events. Hands-on, thought-provoking, engaging.