

## PRESS RELEASE

## **DEUTZ introduces Lifetime Parts Warranty**

- DEUTZ offers free extended warranty for spare parts
- Valid for all repairs carried out by authorized DEUTZ service partners
- Available to all customers who register their engine online with DEUTZ

Cologne, January 20, 2021 – Quality, guaranteed: DEUTZ's new Lifetime Parts Warranty represents an attractive benefit for its aftersales customers. With effect from January 1, 2021, this extended warranty is available for any DEUTZ spare part that is purchased from and installed by an official DEUTZ service partner as part of a repair job and is valid for up to five years or 5,000 operating hours, whichever comes first. All customers who register their DEUTZ engine online using DEUTZ's service portal at www.deutz-serviceportal.com are eligible for the Lifetime Parts Warranty. Maintenance of the engine must be carried out in accordance with the DEUTZ operating manual and only DEUTZ operating liquids or liquids officially approved by DEUTZ may be used.

"Quality is as important to us in the servicing of our engines as it is in the engines themselves," says Michael Wellenzohn, member of the Board of Management of DEUTZ AG with responsibility for sales, service, and marketing. "The Lifetime Parts Warranty upholds our value proposition and adds real value for our customers. For us and our partners, this new offering provides an effective sales argument as well as an opportunity to strengthen our relationships with aftersales customers. Having the engines that we make recorded in our service systems is an important starting point for us to continually improve our service programs and to pitch our digital products and services to customers."

Detailed information on this topic can be found on the DEUTZ website at <u>www.deutz.com.</u>

The engine company.



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## About DEUTZ AG

DEUTZ AG, a publicly traded company headquartered in Cologne, Germany, is one of the world's leading manufacturers of innovative drive systems. Its core competencies are the development, production, distribution, and servicing of diesel, gas, and electric drive systems for professional applications. It offers a broad range of engines delivering up to 620 kW that are used in construction equipment, agricultural machinery, material handling equipment, stationary equipment, commercial vehicles, rail vehicles, and other applications. DEUTZ has around 4,900 employees worldwide and over 800 sales and service partners in more than 130 countries. It generated revenue of €1,840.0 million in 2019. Further information is available at <u>www.deutz.com</u>.