

## PRESS RELEASE

DEUTZ AG

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### DEUTZ opens new service centre in Barcelona

- DEUTZ acquires the business activities of Spanish dealer Tallers Soler
- Name change to DEUTZ Service Center Barcelona
- Expansion of service network in Spain

DEUTZ AG has acquired the business activities of Spanish DEUTZ dealer Tallers Soler with effect from 1 July 2017, and will continue to operate the business near Barcelona as one of its own service centres.

Founded by Juli Soler in 1973, Tallers Soler has already been a close partner of DEUTZ for more than 40 years, and one of the largest suppliers of original DEUTZ parts and DEUTZ exchange engines in Spain. As a renowned dealer for DEUTZ engines in Catalonia, Tallers Soler quickly established a reputation in Spain for meticulous repairs of DEUTZ engines, helping to retain the value of engines such as those used in mining and agricultural machinery. The company also specialised in machinery with DEUTZ engines in order to expand the business. Over the years, Tallers Soler built up a broad and varied portfolio of clients, and revenue of around €1 million per annum.

“I repaired my first DEUTZ tractor when I was only 15, and I’ve worked very closely with DEUTZ during the 67 years that have passed since then. I’m very proud of that, and I’m delighted that our work will be continued by DEUTZ,” says Juli Soler.

The new service centre in Barcelona enables DEUTZ to expand its sales and service network in Spain, where the company already has a sales and service centre in Madrid and 21 contract dealers.

“We are delighted that we are able to expand our presence in Spain with the new DEUTZ Service Center in Barcelona, and so get even closer to our customers,” says Georg Diderich, Senior Vice President for Sales & Service EMEA at DEUTZ AG.

The company’s aftersales service offers comprehensive support for all DEUTZ products over their entire operational lifetime. More than 800 DEUTZ service partners are available to customers in 130 countries. 12 logistics centres in Germany, the USA, Africa and Asia hold more than 40,000 original parts in store to ensure an ample global supply.

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