

PRESS RELEASE

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DEUTZ opens first Power Center in the USA

- Engine manufacturer opens Power Center Midwest in North Kansas City (USA)
- DEUTZ experts on hand to offer application-specific development services
- Close collaboration with local manufacturers in the Midwest

The DEUTZ Corporation, based in the US state of Georgia, has opened its first Power Center in the USA. In North Kansas City, customers can now access development services that are specific to their individual applications. The US subsidiary of DEUTZ AG will be using the Power Center to help equipment manufacturers and end customers to integrate DEUTZ engines into their particular machines.

The new concept complements the existing DEUTZ Service Centers and offers not only parts, aftersales and maintenance services but also bespoke planning, development and assembly. This means that DEUTZ is now able to fulfil all customer requirements with regard to individual machines and configurations. Customers can also buy new diesel and gas engines or refurbished DEUTZ Xchange engines in a dedicated sales area in the Power Center.

“Our staff is in place, and we’re looking forward to introducing our suppliers and customers in the Midwest to the new DEUTZ Power Center concept,” said Dennis Romanson, general manager of DEUTZ Power Center Midwest. “It’s exciting to be able to offer OEMs and equipment end users better proximity to trained DEUTZ technicians and engineers.” A total of 17 employees are on hand to provide additional services and technical sales resources to mainly small and medium-sized machinery manufacturers.

The engine company.



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“The decision to locate DEUTZ Power Center Midwest in North Kansas City was a simple one due to its central location in the territory, as well as its pro-business environment,” said Robert Mann, president and CEO of DEUTZ Corporation.

“Creating this DEUTZ Power Center was very important to our overall business, because it allows us to work closely with many of the local area manufacturers across the Midwest,” said Michael Wellenzohn, member of the DEUTZ AG Board of Management with responsibility for sales, service and marketing. “Our goal is to ensure that their service and product support needs are fully met.”

Plans are in place to open further DEUTZ Power Centers in the USA in regions where there is sufficient demand.

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